

# THE POLICY OF THE EU ON THE ROLE OF WOMEN IN THE PROMOTION OF SMALL AND MEDIUM ENTERPRISES (SMES)



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# The Commission

launched

## The European Network to Promote Women's Entrepreneurship (WES)

in 2004

among 31 European Countries

and

Croatia, Iceland, Norway, Turkey

The delegates in the network

Represent

**central national governments**

and

**institutions**

with the responsibility  
to promote

**female entrepreneurship**

# The European Network to Promote Women's Entrepreneurship (WES)

provide

**advice, support, information and contacts for female entrepreneurs.**

and

**identify good practices**

# The European Network to Promote Women's Entrepreneurship (WES)

aims

Raising the visibility of **existing female entrepreneurs**

Create a climate that is favorable to **female entrepreneurs**

Increase the number of **new women entrepreneurs**

Increase the size (scale) of **existing women run businesses**

## **Means of the European Network to Promote Women's Entrepreneurship (WES)**

**To be a discussion partner towards the European Union (European Commission and European Parliament)**

**To co-operate with already existing networks and organizations**

**To identify benchmarks,**

**To exchange of information and good practices**

**To create common projects**

In between the years of 2004 and 2013,

7 reports were published by **European Network to Promote Women's Entrepreneurship** for

To follow **gender segregated statistics** about women entrepreneurs,

To increase the **visibility of women entrepreneurs** to society,

To **increase awareness the importance of women entrepreneurs** regarding to economy,

To ensure **benefits of women entrepreneurs from economic policy actions**,

To **mainstream gender dimensions** to all relevant policy areas.

# The **Country Reports** for the **European Network to Promote Women's Entrepreneurship**

Identifying **national priorities** at national levels,

Sharing **good examples** in the framework of Europe 2020 Strategy,

Organising **training, counselling, mentoring** programs in the framework of the national priorities to provide supports **starting-up** and/or **growing processes**.



# THE CURRENT SITUATION REGARDING TO WOMEN'S ENTREPRENEURSHIP (WES) IN TURKEY.



In 2011;

**48,000 potential entrepreneurs** participated in **KOSGEB's** start-up training programmes and **43%** of total participants were **women**.

**2,400 Graduates** used start up capital support of KOSGEB and **48%** of total beneficiaries are **women**.

The **Second Global Summit on  
Entrepreneurship** was hosted by **Turkey** in Istanbul

between 3-6 December 2011 under the general theme of

“Entrepreneurship, Values and Development: A  
Global Agenda”

The Summit brought together approximately **1000 successful  
entrepreneurs** from Turkey and across the world.

The Summit was structured around moderated plenary discussions on  
the **key issues and challenges**  
including  
**women entrepreneurship.**

In 2011,

**Capital Markets Board** of Turkey made a revision  
in  
**Corporate Governance Principles**

It recommends that

**“Private and government  
company boards consist of at  
least one woman member”.**

Turkish Union of Chambers and Commodity  
Exchanges (TOBB),

provides supports for

the participation of female entrepreneurs to  
domestic fairs (in 2011, 139 fairs organised under the  
Project ).

Women Entrepreneurs Committee which  
have 3,174 members in provinces.

Turkish Union of Chambers and Commodity Exchanges  
(TOBB),

has created

## Women Entrepreneurs Committee

which have

**3,174 members**

in different cities of Turkey.

**'European Network of Mentors for Women  
Entrepreneurs'  
Project**

by  
Ozyegin University  
and  
women organisations  
to  
encourage and support

**women entrepreneurs in start up process  
and  
women entrepreneurs who have already  
established and developed their businesses.**

# **“Invest for the Future: Women Driving Economic Growth”**

**Project**

by

the U.S. Department of State

to provide supports

regarding to

**Learning, Networking Mentoring and Earning**

to

**the networks of female entrepreneurs**

throughout

**South-eastern Europe and Eurasia**



# Turkey's Woman Entrepreneur Competition

organized by

**GarantiBank and Ekonomist** (a weekly magazine)

for

To **uncover the business and social entrepreneurship spirit of women** in Turkey

and

To provide supports **to increase the number of women entrepreneurs**

INTERNATIONAL EFFORTS  
FOR WOMEN'S  
ENTREPRENEURSHIP (WES)

AND

BPW-TURKEY



# UN Women Empowerment Principles

There are many good examples  
from the signatories of WEPs  
in order to  
expand roles of women entrepreneurs in global  
economy

A large UK-based bank launched specialized financial services,  
microfinance opportunities and business loans and also provides  
an online resource center for women entrepreneurs running small  
and medium-sized enterprises.

A Swedish manufacturing company helps  
women producers of raw materials  
in developing countries  
in order to trade directly with the manufacturer and  
improve their income  
by reducing the number of intermediaries in the supply chain.

May, 2011, İstanbul Turkey  
1st International Event of BPW-Turkey for

# **UN Women Empowerment Principles**

in cooperation with UN Global Compact



April, 2012, Ankara-Turkey

2nd International Event of **BPW-Turkey** for  
**UN Women Empowerment  
Principles**

and

**1st International Conference for the Center  
of Women Leadership in Business in South  
Eastern Europe**

in cooperation with

**Hellenic Unesco and Unesco Center for Women and Peace  
in Balkan Region.**

October, 2012, İstanbul, Turkey ,  
by  
BPW-Turkey

## Press Meeting

for to represent

**Turkish Version of Official UN WEPs Booklet.**



**Empowering Women  
in the  
Workplace, Marketplace and Community**

**10.May.2013**

hosted by Borusan Holding  
and  
co-organized  
by

**BPW-Turkey**

UNGC Turkey Network, UNGC Gulf Countries and UNGC Iraq Network

to take stock of efforts

**To raise awareness  
and  
To share best practices**

Regarding to

**Women Empowerment Principles**

In 2010,

# International Trade Center

has started

## **Global Platform for Action on Sourcing from Women Vendors**

in the framework of

### **5th of WEPs**

which focuses on business relationships with women-owned enterprises, including small businesses and gender friendly supply chain management.



# Global Platform for Action on Sourcing from Women Vendors

aims

to increase the share of corporate, government  
and institutional procurement  
secured by women vendors  
for the ultimate purpose of

**bringing greater economic benefit**  
to women  
through  
providing supply chain diversity

Key activities of the Platform  
are

**The Annual Women Vendors  
Exhibition and Forums (WVEF),**

and

**Expert Meetings on government and  
corporate procurement.**

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# Global Platform for Action on Sourcing from Women Vendors

has access to

over 500 corporate, government and trade  
support institutions and 30,000 business  
and professional women

Corporate members spend in excess of  
**US\$700 billion** annually **on procurement**

Over 500 women entrepreneurs, buyers, government  
representatives and trade support institutions

from  
48 countries  
to

**Women Vendors Exhibition and Forums (WVEF)**

in

**Chongqing, China (2011)**

and

**Mexico City, Mexico (2012)**

resulting in

**over US\$ 20 million of agreements to transact business.**

We-as **BPW-Turkey**

have collaborated with

**International Trade Center  
and  
Turkish Government**

in order to realise

**Women Vendors Exhibition and  
Forums (WVEF), 2015**

in Turkey.